Ralph Nyadu-Addo

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PROFILE

BRIEF PROFILE OF DR. RALPH NYADU-ADDO (PhD)

Dr. Ralph Nyadu-Addo is a Senior Lecturer and consultant in entrepreneurship, small business management, financial engineer, creative arts management as well business innovation and strategy. He is currently the Head of Department of Publishing Studies, KNUST, Ghana Coordinator of the 3.7 million Euro DAAD ACCESS Project and serves on several boards both local and international. He has over 30 years working, teaching and consulting experience from both public and private sectors.

From 2004 he has lectured at the Kwame Nkrumah University of Science and Technology (KNUST), Ghana. Ralph was the first Head of the Industrial and Professional Relations (IPR), Centre for Business Development (CBD) and Kumasi Business Incubator (KBI) all in KNUST respectively. He led the team that developed the IPR, CBD and KBI concepts and sourced funding for physical structures, equipment as well as operational expenditure from industry.

Dr. Nyadu-Addo has worked directly under three Vice Chancellors of KNUST as an advisor on business development, fund raising, entrepreneurship development and promotion of industry-academia relations. He has also worked in top managerial positions in some corporate firms in Europe and Ghana. He has travelled extensively in Africa, Europe, Asia and North America for workshops, training programmes, internships and conferences. He is certified by the National Business Incubator Association (NBIA) of USA as a trainer and coach.

In 2013/2014 he was commissioned by the French Foreign Ministry together with two others to assist eleven Francophone countries in Africa to develop their capacities in the areas of Entrepreneurship, industry-academia relationship, and accreditation among others. From 2014, he has been building capacities of tertiary institutions (HEIs) and vocational outfits in Eastern and Central Africa with the support of the German government in the areas of business incubation, entrepreneurship development centres, industry-academia interface and alternative resource mobilising.

He has raised over thirteen million USD (13.8 million USD) that has been used to undertake various projects in KNUST and other institutions including the KNUST Jubilee Shopping Mall, CBD and KBI blocks. He is currently raising 500,000 Euros for the International Cultural Centre (Deutsches Zentrum) and other key German projects. Ralph was part of the team that wrote the project proposals for Intelligence for Innovation (iN4iN), African German Entrepreneurship Academic (AGEA) and currently the 3.7 million Euro African Centre for Career Enhancement and Skills Support. Career (ACCESS Project) all under DAAD/BMZ sponsorship. Former President Kufour's Scholars Foundation (KSF) has commissioned him to raise financial resources for the sustainability of the KSF. In 2022, the Parliamentary Service Board in Ghana appointed him as a consultant in matters of publishing and printing.

Ralph has received several local and international awards including German Ambassador's award for special services and KNUST 2016 Awards for Best Senior Member (Service and Innovation). He has several awards at the College level. He has a degree in Publishing/Print Management, a Masters degree in Small Business/ Entrepreneurship, and is currently a PhD holder in Business of Creative Art in Germany on KAAD scholarships. At Leipzig University in Germany, he served as a part-time lecturer. In KNUST he serves on several committees including Resource mobilisation, Industrial Relations and business development. The versatile and progress change leader is also a social entrepreneur, motivational speaker, coach, events organiser, fundraiser, moderator, publisher and print media expert.

RESEARCH

Areas: Management of Technology and Innovation · Business and International Management · Sociology and Political Science · Economics and Econometrics · Information Systems and Management · Organizational Behavior and Human Resource Management

RESEARCH SUMMARY

16	123	5	5	2.67	63%
Publications	Citations	h-index	i10-index	Field-weighted impact	World top 10%

Counted from the 16 publications listed below, 2012–2026. Field-weighted impact is the mean over the 16 works scored for it; 1.00 is the world average for works of the same field, type and year. 10 of the 16 papers scored for it are among the world's most cited tenth for their field, type and year.

POSITIONS

Senior Lecturer/Head of Department 2004–present
Department of Publishing Studies, Kwame Nkrumah University of Science and Technology, Kumasi, Ghana

Head/Manager 2009–2014
Centre for Business Development, Kwame Nkrumah University of Science and Technology, Kumasi, Ghana

Liaison Officer 2005–2008
Industry and Professional Relations Office, Kwame Nkrumah University of Science and Technology, Kumasi, Ghana

EDUCATION AND QUALIFICATIONS

PhD 2014–2021
International Small Enterprise Promotion + Training (SEPT), Leipzig University, Leipzig, Germany

PhD 2014–2021
Development Economics/Management, Leipzig University, Leipzig, Germany

Master of Small Business 2000–2022
International Small Enterprise Promotion + Training (SEPT), Leipzig University, Leipzig, Germany

PUBLICATIONS

Journal articles 10

1. Dickson Adom, Ophilia Prempeh, **Ralph Nyadu-Addo**, Michael Ato Essuman, Emmanuel Jewel Peprah Mensah, Steve Kquofi (2026). The Ecomuseum as an Innovative Extended Activity to Boost Ecotourism in Nature Reserves in Ghana: The Case of Bomfobiri Wildlife Sanctuary. *Journal of parks*. https://doi.org/10.3390/jop1010005
2. Eugene Okyere-Kwakye, Samuel Kwofie, Isaac Asare-Bediako, **Ralph Nyadu-Addo** (2025). Examining Factors that Influence Planners' Intention to Share Knowledge with Other Professionals in the Civil Service. *Journal of the Knowledge Economy*. https://doi.org/10.1007/s13132-024-02504-9
3. Dickson Adom, Philip Foday Yamba Thulla, Ibrahim Mustapha Fofanah, **Ralph Nyadu-Addo**, John Kofi Brewu (2024). The Perceptions of Indigenous Language and Cultural Synergy in Ghana and Sierra Leone: A Cross-Cultural Study. *E-Journal of Humanities Arts and Social Sciences*. https://doi.org/10.38159/ehass.20245510

4. **Ralph Nyadu-Addo** (2024). Towards an Understanding of the Music Value Chain in Ghana: The Role of Artiste Managers. *E-Journal of Humanities Arts and Social Sciences*. https://doi.org/10.38159/ehass.20245726
5. Thomas Kwadwo Ntow, Camillus Abawiera Wongnaa, **Ralph Nyadu-Addo**, Monica Addison, Dadson Awunyo-Vitor, Emmanuel Abokyi (2023). Effects of entrepreneurial behaviour on market outlets choice: Evidence from rice producers in Ashanti Region, Ghana. *Sustainable Technology and Entrepreneurship*. https://doi.org/10.1016/j.stae.2023.100037
6. Samuel Prophask Asamoah, Dickson Adom, Steve Kquofi, **Ralph Nyadu-Addo** (2022). Recycled art from plastic waste for environmental sustainability and aesthetics in Ghana. *Research Journal in Advanced Humanities*. https://doi.org/10.58256/rjah.v3i3.872
7. Harry Barton Essel, Dimitrios Vlachopoulos, **Ralph Nyadu-Addo**, Akosua Tachie-Menson, Paa Kwame Baah, Charles Owusu-Antwi (2022). The Impact of Mental Health Predictors of Internet Addiction among Pre-Service Teachers in Ghana. *Behavioral Sciences*. https://doi.org/10.3390/bs13010020
8. **Ralph Nyadu-Addo**, Mavis Serwah Benneh Mensah (2017). Entrepreneurship education in Ghana – the case of the KNUST entrepreneurship clinic. *Journal of Small Business and Enterprise Development*. https://doi.org/10.1108/jsbed-02-2017-0062
9. Michael Adusei, Samuel Yaw Akomea, **Ralph Nyadu-Addo** (2014). PREDICTING BANK CREDIT RISK: DOES BOARD STRUCTURE MATTER? *RePEc: Research Papers in Economics*.
10. Mavis Serwah Benneh Mensah, **Ralph Nyadu-Addo** (2012). Juxtaposition of the Role of Small Businesses and the State in Ghana's Economic Development. *International Business Management*. https://doi.org/10.3968/j.ibm.1923842820120501.1015

Book chapters 5

1. Afia Nyarko Boakye, Sycil Ayesu Gyimah, **Ralph Nyadu-Addo**, Lady Rachel Akosua Lundgren, Sandra Adobea Yeboa-Dankwa (2026). A Quantitative Analysis of Work-life Integration, Gender Norms, and Entrepreneurial Identity Formation. *BENTHAM SCIENCE PUBLISHERS eBooks*. https://doi.org/10.2174/9798898817114126010008
2. Afia Nyarko Boakye, **Ralph Nyadu-Addo**, Sycil Ayesu Gyimah, Lady Rachel Akosua Lundgren (2026). Access to Capital: Financing Challenges and Opportunities for Women Entrepreneurs. *BENTHAM SCIENCE PUBLISHERS eBooks*. https://doi.org/10.2174/9798898817114126010007
3. Sycil Ayesu Gyimah, Lydia Serwaah Asare, Afia Nyarko Boakye, **Ralph Nyadu-Addo**, Lady Rachel Akosua Lundgren (2026). Policy and Ecosystem Design: Building Inclusive Entrepreneurial Environments. *BENTHAM SCIENCE PUBLISHERS eBooks*. https://doi.org/10.2174/9798898817114126010009
4. Afia Nyarko Boakye, Lady Rachel Akosua Lundgren, **Ralph Nyadu-Addo** (2026). The Influence of Race, Socioeconomic Class, and Gender Identity on Entrepreneurial Success. *BENTHAM SCIENCE PUBLISHERS eBooks*. https://doi.org/10.2174/9798898817114126010011
5. Afia Nyarko Boakye, Sycil Ayesu Gyimah, **Ralph Nyadu-Addo**, Lady Rachel Akosua Lundgren (2026). Understanding Gender and Entrepreneurship: Concepts, Contexts, and Global Perspectives. *BENTHAM SCIENCE PUBLISHERS eBooks*. https://doi.org/10.2174/9798898817114126010005

Conference papers 1

1. Afia Nyarko Boakye, Yamima Dauda, **Ralph Nyadu-Addo** (2025). The Role of Life-Long Learning AI in Management: Organizational Learning and Technology Adoption on Managerial Performance. *Algorithms for intelligent systems*. https://doi.org/10.1007/978-981-96-7473-2_2