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Homepage webapps.knust.edu.gh/staff/dirsearch/profile/summary/5a3017c91eb0.html · Google Scholar scholar.google.com/citations?user=rGwgxPYAAAAJ&hl=en · Profile knust.peerford.com/staff/5e775c81-afbe-4150-9835-1088dc18c4a8

RESEARCH

Interests	Media and Communication
Areas	Communication · Sociology and Political Science · Building and Construction · Literature and Literary Theory · Development · Health, Toxicology and Mutagenesis

RESEARCH SUMMARY

12	101	3	2	0.60	0%
Publications	Citations	h-index	i10-index	Field-weighted impact	World top 10%

Counted from the 12 publications listed below, 2012–2026. Field-weighted impact is the mean over the 6 works scored for it; 1.00 is the world average for works of the same field, type and year. 0 of the 6 papers scored for it are among the world's most cited tenth for their field, type and year.

PUBLICATIONS

Journal articles 10

1. Nana Aba Bonnie Egyir, Aba Nyamewa Entsua-Mensah, **Daniel Nkrumah** (2026). An Exploration of Ethical Methods in Ghanaian Investigative Journalism. *Journal of Communication and Management*. https://doi.org/10.58966/jcm2026511
2. Abigail Bonsu Owusu, Emmanuel Yeboah, **Daniel Nkrumah** (2026). Fact-Checking Trends and Challenges in A Digital Age: The Case of the Ghanaian Media. *International Journal of Social Science Humanity & Management Research*. https://doi.org/10.5281/zenodo.20963039
3. **D Nkrumah** (2026). Social media ROI: A Case for Reconceptualisation. *Global Advances in Business Communication*. https://commons.emich.edu/gabc/vol12/iss1/2/
4. **Daniel Nkrumah**, Elizabeth Appiah (2025). An assessment of the economic morality of digital communication technologies in the US and Ghana. *Journal of Communication and Management*. https://doi.org/10.58966/jcm2025432
5. **D Nkrumah**, F Tella (2025). COVID-19 AND POLITICS: A GHANAIAN JOURNALISM MODEL. *Africa Journal of Communication*.
6. **D Nkrumah** (2025). Crowds and Clouds: Social Media in Corporate Communication. *Journal of Economics, Business and Market Research*.
7. **Daniel Nkrumah**, Daniel Norris Bekoe (2021). Cold from Gold: Chinese Miners Face New Realities in Ghana. *China Report*. https://doi.org/10.1177/00094455211066731
8. **D Nkrumah** (2021). Unlocking the gates and setting the agenda: New media brings new life to media culture in Ghana. *Global Media Journal*. https://www.academia.edu/download/125693503/unlocking_the_gates_and_setting_the_agenda.pdf
9. Justice Afrifa, Samuel Essien-Baidoo, Richard K.D. Ephraim, **Daniel Nkrumah**, Daniel Osei Dankyira (2017). Reduced egfr, elevated urine protein and low level of personal protective equipment compliance among artisanal small scale gold miners at Bibiani-Ghana: a cross-sectional study. *BMC Public Health*. https://doi.org/10.1186/s12889-017-4517-z

10. **D Nkrumah** (2012). Partner, prototype or persuader?: China's renewed media engagement with Ghana. *Communication, Politics & Culture*. https://doi.org/10.3316/informit.546347166867547

Book chapters 1

1. **Daniel Nkrumah**, Daniel Norris Bekoe (2023). Redefining Media Relations in Higher Educational Institutions in Ghana: A Case Study of Public and Private Universities. https://doi.org/10.1007/978-3-031-26704-8_10

Conference papers 1

1. **D Nkrumah** (2016). Moral Economy of Digital Media Technologies: A Comparative Study of Ghanaian and the US Media Industries. *Society for the Advancement of Socio-Economics (SASE) Conference on Moral Economies: Economic Moralities*.