Benjamin Prempeh

Department of Communication Design
Kwame Nkrumah University of Science and Technology

ORCID 0000-0002-1814-0381 · Email bprempeh.cabe@knust.edu.gh · Homepage webapps.knust.edu.gh/staff/dirsearch/profile/summary/fa09f35f2e10.html · Staff Profile webapps.knust.edu.gh/staff/dirsearch/profile/summary/fa09f35f2e10.html · Google Scholar scholar.google.com/citations?user=a-SDj1YAAAAJ&hl=en · Profile knust.peerford.com/staff/dd52ec0f-2540-4296-b54b-59f1ff3786c1

RESEARCH

Interests	Multimedia · Multimedia Learning · Animation · Semiotics
Areas	Education · Anthropology · Information Systems · Literature and Literary Theory · Safety Research · Archeology

RESEARCH SUMMARY

8	51	2	1	1.00	14%
Publications	Citations	h-index	i10-index	Field-weighted impact	World top 10%

Counted from the 8 publications listed below, 2018–2026. Field-weighted impact is the mean over the 7 works scored for it; 1.00 is the world average for works of the same field, type and year. 1 of the 7 papers scored for it are among the world's most cited tenth for their field, type and year.

POSITIONS

Lecture/ Deputy Exams Officer 2022–present
Communication Design, Kwame Nkrumah University of Science and Technology, Kumasi, Ghana

Assistant Lecturer 2016–2022
Communication Design, Kwame Nkrumah University of Science and Technology, Kumasi, Ghana

PUBLICATIONS

Journal articles 8

1. Emmanuel Dankwah, **Benjamin Prempeh**, Martin Owusu Adi-Dako, William Francises (2026). A Royal Funeral at Manhyia, a Networked Pedagogy: Digital Mediation and Cultural Learning in Ghana. *Howard Journal of Communications*. https://doi.org/10.1080/10646175.2026.2725647
2. Emmanuel Dankwah, **Benjamin Prempeh**, Magdalene Kwashie (2026). Becoming Bosomfield: heuristic identity and the failure of postcolonial selfhood in Heritage Africa. *African Identities*. https://doi.org/10.1080/14725843.2026.2695898
3. Emmanuel Dankwah, **Benjamin Prempeh**, Anthony Kofi Badu (2026). Documentary as ritual pedagogy: spiritual survival, ancestral knowledge, and twinship in Evé Kornu. *African Identities*. https://doi.org/10.1080/14725843.2026.2684642
4. Emmanuel Dankwah, **Benjamin Prempeh**, Ginn Bonsu Assibey, Bertha A. Ayim (2026). Filmmaker-Subject Relationship Dynamics Hinged on Ethics: Evidence from Ghana. *Journal of Media Ethics*. https://doi.org/10.1080/23736992.2026.2650179
5. Ginn Bonsu Assibey, **Benjamin Prempeh** (2024). Some Insights into Communication Design Students' E-Learning Experiences During the Covid-19 Pandemic in a University Setting. *Journal of Science and Technology (Ghana)*. https://doi.org/10.4314/just.v42i4.10

6. ND Ginn Bonsu Assibey, **B Prempeh** (2021). Advertising in Ghana: A Retrospective Account of Message Execution Tactics. *ADRRI Journal of Arts and Social Sciences*. https://www.researchgate.net/profile/Ginn-Assibey/publication/357477903_Advertising_in_Ghana_A_Retrospective_Account_of_Message_Execution_Tactics/links/61d01460b6b5667157bc735e/Advertising-in-Ghana-A-Retrospective-Account-of-Message-Execution-Tactics.pdf?_sg%5B0%5D=started_experiment_milestone&origin=journalDetail

7. Millicent Addai Boateng, Eter Agyei-Baffour, Sanne Angel, Ofeibea Asare, **Benjamin Prempeh**, Ulrika Enemark (2021). Co-creation and prototyping of an intervention focusing on health literacy in management of malaria at community-level in Ghana. *Research Involvement and Engagement*. https://doi.org/10.1186/s40900-021-00302-0

8. **Benjamin Prempeh** (2018). Assessing the Contribution of Media Elements in Online Multimedia Instructions for Distance Learning. *Progressio South African Journal for Open and Distance Learning Practice*. https://doi.org/10.25159/0256-8853/2893